



12 Month Commitment

A positive business climate can be the difference between success and failure. The Leaders of Western New York Series is the communication program amid business, government and local community that identifies the local and regional priorities of business *as well as* quality-of-life issues. The role of the program is to bring focus to those issues that can have a positive influence on local area business and our membership.

Some Past Speakers Have Included:

- President of Hilbert College, Cynthia Zane
- Town of Hamburg Supervisor, Steve Walters
 - Lt. Governor, Kathy Hochul

Hamburg Chamber of Commerce

Leaders of Western New York Partners will receive:

- ✓ Business Name on all program booklets for 12 month consecutive *HCC Leaders of WNY Series* events
- ✓ Business Name on all advertisements for 12 month consecutive *HCC Leaders of WNY Series* events
- ✓ Eight Guests (complimentary) at your choice of event or events in your 12 month series partner period of the “Series”
- ✓ Mention in all Media Releases as a “Series Partner” during 12 month - event subscription period
- ✓ Link to business website in all E-Newsletters advertising the event
- ✓ Half Page Advertisement in each Event Program Book of the “Series” during subscription period
- ✓ Designation as a Hamburg Chamber of Commerce Partner on the HCC website Homepage-displayed 12 months (value-\$1,200)

Partner Investment: \$600