

*The Friends of the Lake Erie Seaway Trail Center 2018 -2019 Speaker Series Event:
Clean Water Can Change the World - What is your role?*

Thursday November 15th, 7 – 8:30pm (doors open at 6:30)

Lake Erie Seaway Trail Center

4968 Lake Shore Road Hamburg NY 14075

This event is free to the public – RSVP on Facebook page; Lake Erie Seaway Trail OR Walk Ins Welcome

Three courageous HSBC Bank US employees share recent experiences about their treks thru the tundra and desert in support of WaterAid, an organization that improves access to safe water, sanitation and good hygiene for the world's poorest people.



Laura Mahoney, Business Project Manager has worked at HSBC for 6 years in a variety of project management roles supporting the bank's branch network. She has a bachelor's degree in Spanish and Business Administration from the University of Pittsburgh and a master's degree in International Relations from Troy University. Born and raised in Western New York, she enjoys getting out and enjoying the wealth of outdoor activities that the region has to offer, including biking, kayaking, hiking, nature photography, and taking in the views of Lake Erie from Wilkeson Point. She is on the advisory board for Next Gen United, an initiative of the United Way that works to foster philanthropy and community engagement among young people. She has travelled to 35 countries and is always looking for new and unusual destinations to add to her list.



Sarah Bachwitz, Senior Implementation Manager. Inspired by her personal transformation from a shy-soft-spoken teen to an outspoken-fierce-adventurer, Sarah discovered how to lead an empowered lifestyle. Sarah hiked 100km across the Gobi Desert in Mongolia without the comforts of home when she realized her biggest asset is none other than herself. Her inner power propelled her during this adventure and her inner power will continue to inspire her to chase her dreams and live boldly. Sarah has a bachelor's degree in International Business from Ohio Northern University, founded HSBC's Young Professionals Employee Group, is an alumni of the Leadership Buffalo program, was recognized as a 30 Under 30 Honoree from Buffalo Business First and was recently recognized as Woman in Leadership by New York State Women Inc. Sarah is the proud founder of a new non-profit in Buffalo, Empower Camp, which exists to 'ignite the inner power' of young women, ages 13-18.



Jeanne Heinrich, Sr. Business Manager has been with HSBC, and formerly Marine Midland Bank, for over 31 years. Through her years with the Bank she has worked in Information Technology, she managed several of our Branches, she managed a team of sales and licensing trainers, as well as held various positions in Sales and Operations/Customer Service Management within CMB (Commercial Banking). Jeanne has a BS in Computer Science and Marketing from Geneseo State University and an MBA in MIS (Management Information Systems) and Health Care Mgmt. from the University of Buffalo. Jeanne spends a great deal of her time raising her kids Reid and Chloe, as well as volunteering with groups like the Special Olympics. This past August Jeanne embarked on the journey of a lifetime, especially for a non-hiker non-camper, to complete the HSBC Arctic Challenge. This was a 5 day, 100Km Trek in Greenland along the Arctic Trail. The group walked 7-10 hours a day carrying a 30-35lb backpack with all their supplies, clothing, food, water and tent. The physical part of the journey was very difficult, but the mental aspect added a whole new dimension to the experience. The one thing Jeanne stated that kept her going was this Christopher Robin Quote....."Remember you are braver than you believe, stronger than you seem and smarter than you think."